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MARYLAND HIGHER EDUCATION COMMISSION

REPORT ON THE INNOVATIVE PARTNERSHIPS FOR TECHNOLOGY PROGRAM

March 2004

MARYLAND HIGHER EDUCATION COMMISSION
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BACKGROUND

The Innovative Partnerships for Technology Program (IPT) provides State-matching funds for donations from the private sector or public foundations for the technology needs of eligible community colleges. Community colleges may receive contributions in the form of cash or non-cash donations. All donations must be earmarked specifically for technology. The purpose of the program is to enhance the technology resources available to the community colleges and to leverage private and foundation support through the use of State matching funds. This program attempts to address the burgeoning demands for technology at the community colleges, which must develop and sustain strong technological infrastructures, services and training vital to continue their role for academic and professional success. As community colleges work to develop new business alliances and working partnerships, as well as new technology endowments, contributions earmarked specifically for technology are matched by the State, dollar-for-dollar, up to \$700,000 per eligible institution over the grant period (fiscal 1999 to fiscal 2006).

Chapters 600 and 601, Acts of 1998 initially established the IPT program. Under this program, the State agreed to match a maximum of \$400,000, which was broken down into two, \$200,000 increments over a four-year period (fiscal 1999 to fiscal 2002) for each community college. This initial four years of the IPT program was a great success with all but one eligible institution achieving the maximum State match. The State is required to pay the match in the third fiscal year following the eligible donation.

In 2002, the General Assembly passed legislation, which extended the eligibility period of the IPT program for four additional fiscal years and changed the maximum State match amount (Chapter 413, Acts of 2002). With the modification and extension of this program, the State has agreed to match a maximum of \$300,000, which is broken down into two \$150,000 increments over a four-year period (fiscal 2003 to fiscal 2006) for each community college. Once again, the State is required to pay this match in the third fiscal year following the eligible donation. Therefore, fiscal 2005 will be the first year in which donations up to \$150,000 must be matched and fiscal 2009 will be the fourth and final year for providing State-matching grants under Chapter 413.

The second term of the IPT program is well underway with FY 2003 eligible donations exceeding \$1.9 million. Between fiscal 1999 to fiscal 2002, eligible donations totaled over \$8.7 million, however fiscal constraints in fiscal 2004 led the State to defer its matching obligations. Only \$5.5 million of the \$8.7 million in State matching payments have been made with a balance due of \$3.3 million for fiscal 2005. The Governor's fiscal year 2005 allowance includes matching funds to cover half of the State's current obligation of \$ 3.3 million. (Table I).

ELIGIBLE DONATIONS

For a donation to be considered eligible, it must be made by an eligible donor and designated for technology, which is defined under statute as "any hardware, software, communication infrastructure, associated training, and contracted services that enable local or global presentation, exchange, and transmission of information in digital or analog form for teaching, learning, student support services and administration." The definition of technology includes capital expenditures but does not include staff. Any individual, private or public foundation (including the affiliated foundation of a community college), non-profit organization, or business may be an eligible donor. However, no local, State, federal or foreign government entity can be an eligible donor. Donations of equipment are assessed at fair market (monetary) values by an independent evaluator. Given the

expense of upgrading old equipment and of making different systems compatible, a campus has the right to refuse equipment on a case-by-case basis.

IMPACT OF THE PROGRAM

The community college campuses participating in IPT report that the program has had an immediate impact on their institutions, accruing both short-term and long-term benefits to instruction, student services, and administration. It is clear that the IPT program acts as a catalyst for developing community partnerships that will remain an important part of the institutions' efforts to keep up with the demand for rapidly evolving instructional and administrative technology. In general, the colleges focused their efforts first on instructional technology to benefit students directly. More specifically, they note the following program benefits:

- New curricular programs for workforce development generated by college-corporate partnerships;
- Increased communication between the community colleges and area organizations, resulting in curricular innovation, new instructional sites, and technology advisory boards;
- New and upgraded computer labs for students;
- New instructional equipment and software for faculty and students, including specialized software and equipment for mathematics, electronics, manufacturing, nursing, and allied health;
- The addition of "smart classrooms," which are equipped with multimedia instructional;
- The creation of technology endowments to support current and future technology needs;
- Improved administrative computing, including better software for tracking enrollment and providing student services; and
- Servers and software to enhance or allow online courses and related means of distance learning.

Maryland community colleges have received donations from national and regional corporations, local businesses, foundations, and individuals. These contributions came in the form of:

- Cash, including funds earmarked for technology endowments;
- Donated installation, consulting, and maintenance services;
- Price discounts on hardware and software; and
- Donated software and hardware and other equipment.

Though significant technology needs persist, overall the IPT Program is a public-private endeavor that has provided markedly improved technology to Maryland community colleges and has been instrumental in forging new means of addressing the technology needs of the community colleges.

Although participation in this program has been outstanding, the community colleges have expressed their concerns regarding the timing of State-matching payments. In general, fiscal constraints have led the State to defer its matching obligations. As previously mentioned, only \$5.5 million of the \$8.7 million in State matching payments for phase I of this program have been made. Many institutions are concerned that with the continued delay of these payments donors may be apprehensive of making significant contributions until the State matches its previous commitments.

Table I. Innovative Partnerships For Technology Donations and Eligible Match: FY 1999-2005

| Institution | FY 1999-2000 | | FY 2001-2002 | | FY 2003 Total | | FY 2003 Net | | Net Total | | State Payments | | Total | | Net Balance | | Balance Due | | FY 2005 | |
|--|---------------------|------------------|---------------------|------------------|---------------------|------------------|---------------------|------------------|--------------------|-------------------|----------------|------------------|-----------|------------------|-------------|------------------|-------------|------------------|-----------|------------------|
| | 1st Eligible Period | | 2nd Eligible Period | | 1st Eligible Period | | 1st Eligible Period | | Eligible Donations | | FY 2001 | | FY 2002 | | FY 2003 | | Due | | Allowance | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Allegany College of Maryland | 200,000 | 200,000 | 200,000 | 200,000 | 171,900 | 150,000 | 550,000 | 96,280 | 82,934 | 87,787 | 267,001 | 282,999 | 132,999 | 132,999 | 66,500 | | | | | |
| Anne Arundel Community College | 200,000 | 200,000 | 200,000 | 200,000 | 153,000 | 150,000 | 550,000 | 65,581 | 65,581 | 158,681 | 224,262 | 325,738 | 175,738 | 175,738 | 87,869 | | | | | |
| Baltimore City Community College | 200,000 | 200,000 | 200,000 | 200,000 | - | - | 400,000 | 92,032 | 82,169 | 111,559 | 285,759 | 114,241 | 114,241 | 114,241 | 57,120 | | | | | |
| Carroll Community College | 200,000 | 200,000 | 137,252 | 200,000 | - | - | 400,000 | 337,252 | 86,108 | - | 200,000 | 137,252 | 137,252 | 137,252 | 68,626 | | | | | |
| Cecil Community College | 200,000 | 200,000 | 200,000 | 200,000 | - | - | 400,000 | 113,892 | 86,108 | 6,574 | 206,574 | 193,426 | 193,426 | 193,426 | 96,713 | | | | | |
| College of Southern MD--Calvert Co./Prince Frederick | 200,000 | 200,000 | 200,000 | 200,000 | 114,035 | 114,035 | 514,035 | 99,086 | 83,440 | 54,547 | 237,072 | 276,963 | 162,928 | 162,928 | 81,464 | | | | | |
| College of Southern MD--Charles Co./Waldorf/La Plata | 200,000 | 200,000 | 200,000 | 200,000 | 150,000 | 150,000 | 550,000 | 113,892 | 86,108 | 131,480 | 331,480 | 68,520 | 68,520 | 68,520 | 34,260 | | | | | |
| College of Southern MD--St. Mary's Co./Leonardtown | 200,000 | 200,000 | 200,000 | 200,000 | 114,035 | 114,035 | 514,035 | 113,892 | 86,108 | 90,033 | 290,033 | 224,002 | 109,967 | 109,967 | 54,983 | | | | | |
| Chesapeake College | 200,000 | 200,000 | 200,000 | 200,000 | 266,000 | 150,000 | 550,000 | 23,437 | 69,805 | 155,655 | 248,897 | 301,103 | 151,103 | 151,103 | 75,551 | | | | | |
| Community College of Baltimore Co.--Catonsville | 200,000 | 200,000 | 200,000 | 200,000 | 28,500 | 28,500 | 428,500 | 113,892 | 86,108 | 81,211 | 281,211 | 147,289 | 118,789 | 118,789 | 59,394 | | | | | |
| Comm. Coll. of Baltimore Co.--Dundalk | 200,000 | 200,000 | 200,000 | 200,000 | 4,297 | 4,297 | 404,297 | 102,090 | 83,981 | 55,748 | 241,819 | 162,478 | 158,181 | 158,181 | 79,090 | | | | | |
| Comm. Coll. of Baltimore Co.--Essex | 200,000 | 200,000 | 200,000 | 200,000 | - | - | 400,000 | 109,227 | 85,268 | 84,831 | 279,325 | 120,675 | 120,675 | 120,675 | 60,338 | | | | | |
| Frederick Community College | 200,000 | 200,000 | 200,000 | 200,000 | - | - | 400,000 | 107,195 | 84,901 | 12,212 | 204,309 | 195,691 | 195,691 | 195,691 | 97,846 | | | | | |
| Garrett College | 200,000 | 200,000 | 200,000 | 200,000 | 15,085 | 15,085 | 415,085 | 62,242 | 76,799 | 69,165 | 208,206 | 206,879 | 191,794 | 191,794 | 95,897 | | | | | |
| Hagerstown Community College | 200,000 | 200,000 | 200,000 | 200,000 | 1,500 | 1,500 | 401,500 | 113,892 | 86,108 | 29,080 | 229,080 | 172,420 | 170,920 | 170,920 | 85,460 | | | | | |
| Harford Community College | 200,000 | 200,000 | 200,000 | 200,000 | 213,645 | 150,000 | 550,000 | 31,687 | 71,292 | 95,936 | 198,915 | 351,085 | 201,085 | 201,085 | 100,542 | | | | | |
| Howard Community College | 200,000 | 200,000 | 200,000 | 200,000 | 150,000 | 150,000 | 550,000 | 20,225 | 69,227 | 108,916 | 198,368 | 351,632 | 201,632 | 201,632 | 100,816 | | | | | |
| Montgomery College--German town | 200,000 | 200,000 | 200,000 | 200,000 | 172,000 | 150,000 | 550,000 | 27,756 | 70,584 | 198,312 | 296,652 | 253,348 | 103,348 | 103,348 | 51,674 | | | | | |
| Montgomery College--Rockville | 200,000 | 200,000 | 200,000 | 200,000 | 150,000 | 150,000 | 550,000 | - | 65,581 | 219,847 | 285,429 | 264,571 | 114,571 | 114,571 | 57,286 | | | | | |
| Montgomery College--Takoma Park | 200,000 | 200,000 | 200,000 | 200,000 | 153,294 | 150,000 | 550,000 | 113,892 | 86,108 | 33,067 | 233,067 | 316,933 | 166,933 | 166,933 | 83,466 | | | | | |
| Prince George's Community College | 200,000 | 200,000 | 200,000 | 200,000 | 132,407 | 132,407 | 532,407 | 87,374 | 81,329 | 28,792 | 197,495 | 334,912 | 202,505 | 202,505 | 101,252 | | | | | |
| Wor-Wic Community College | 200,000 | 200,000 | 200,000 | 200,000 | 200,000 | 150,000 | 550,000 | 104,130 | 84,349 | 139,054 | 327,533 | 222,467 | 72,467 | 72,467 | 36,233 | | | | | |
| Total | \$ | 4,400,000 | \$ | 4,337,252 | \$ | 2,189,698 | \$ | 1,909,859 | \$ | 10,647,112 | \$ | 1,760,000 | \$ | 1,760,000 | \$ | 5,174,624 | \$ | 3,264,764 | \$ | 1,632,382 |

Note: First IPT eligible period consists of Fiscal Years 1999 & 2000 and second eligible period consists of Fiscal Years 2001 & 2002
Note Chesapeake CC FY 2003 submission received late

